



**Vuuzle.TV Signs MOU with C.E.O. Beasley
Reece, the C.E.O of the NFL Alumni**

After a successful software build-out and global launch of the new Vuuzle OTT TV platform. A powerful and private meeting was set with Verizon Media and Dcafe by mid-November. Part of the meeting will be focused on the ingestion process of programmatic advertising for Vuuzle while using the Verizon slicer technology for pre-roll and mid-roll advertising.

Vuuzle now will break out for free services while having many powerful companies courting us for rev share deals for content and channel location on our platform. It is very exciting to see what we have built is now catching the eyes of Hollywood content providers and Linear TV producers.

Today the board of directors agreed along with Vuuzle CTO Prophecy Onassis to accept and sign the MOU with yet another powerful connection and contract with the NFL Alumni. The NFL Alumni was established in 1967 <https://www.nflalumni.org/> who's the primary mission of NFL Alumni is "Caring for their Own" as they inform, assist, and serve players in their post-NFL lives. Alumni are offered a diverse package of medical, business, and legal services to help keep them and their families healthy, productive, and connected to the league and their former teammates.

Mr. Beasley Reece is the NFL Alumni C.E.O., who signed the MOU with Vuuzle Media Corp., who you can also see on youtube talking about football and the alumni by simply clicking this link. <https://www.youtube.com/watch?v=mFPB7qEXX4g&t>





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Beasley Reece had a massive career in football https://en.wikipedia.org/wiki/Beasley_Reece who was a former American football defensive back in the National Football League for the Dallas Cowboys, New York Giants and Tampa Bay Buccaneers, and who also played college football at North Texas State University.

After several months of deliberating and due diligence by the NFL Alumni and Mr. Reece, The NFL and Vuuzle Media Corp agreed to sign the MOU under the following conditions.

VMC will give the NFLA 1 channel with a non-exclusive channel partner license for 2 years.

VMC will give the channel at no cost and the NFLA will provide all the content for the channel.

NFLA will choose the channel that will best fit the brand.

VMC will do a standard 60% 40% rev share based on advertisement revenue with payouts to be paid net 30 to the NFLA.

VMC will market the NFLA as a branded channel on all of Vuuzle TV outlets as well as target market audiences for channel package offerings.

VMC will provide the CDN platform to stream and maintain channel operations. This includes enterprise-level live streaming, AVOD, VOD and Pay per view events and features. Vuuzle will also provide a tool called exchange. Vuuzle exchange technology allows the NFLA to generate content that comes from any NFL player at any time.

We are proud to be involved with the NFLA the home of NFL hall of fame teams and players and will inspire to advertise to the 20 million viewers who love and watch the NFL.

Regards,
Vuuzle Media Corp
Board of Directors

For more information, email Vuuzle Media Corp & Vuuzle.TV at support@vuuzletv.com or you may call us at 1-866-4VUUZLE (488-8953) and find out what we are doing and how you can become an investor partner with Vuuzle.TV.

